

Sioux Falls Figure Skating Club Board of Directors Monthly Meeting Minutes Tuesday, January 11, 2022, 7:00pm Zoom Meeting

Present: Tom Stengrim, Sarah Hanson, Carl Carlson, Olivia McDowell, Lily Derynck, Riley Block, Beth Pearson

Call to Order:

The meeting was called to order by President Tom Stengrim at 7:00pm.

REPORTS

Secretary's Report : Allie Alvine, Secretary

Sarah moved to approve agenda, Olivia seconded, motion approved. Minutes from December meeting reviewed and motion to approve by Carl, seconded by Olivia, motion approved.

Financial Report : Beverly Lush, Club Accountant

Beverly could not be in attendance and will have financials ready by end of week and email to board.

Director's Report: Riley Block, Club Director

- Membership Amendment Update: Riley is still working out the final details, should be ready for board review and approval in February.
- Freestyle Ice: Registrations still coming in for next session. January ice is busy.
- Theater on Ice: Alicen had a baby girl! Reagan has stepped in her place to help coach. National team got 5th place in New Ulm Fall Festival competition. Skated very well, just didn't have props for this program. Will for long program. Future performances are Holiday Show, Frosty Blades, SFFSC home competition, and Spring Show. Shorter season this year.
- Rink Music System: Riley continues to have trouble making contact with the company after the initial discussion. Will continue to try other ways to contact them and update at next meeting.
- Hockey Academy: Going well. Have a few new potential coaches.

Learn to Skate and Aspire: Lily Derynck, LTS and Aspire Coordinator

- LTS: Winter/Spring session registration continues, numbers look good so far.
- Aspire: Registration is still open. Have 12 skaters in program presently. Lily continues to encourage LTS skaters into the Aspire program.
- Compete USA Competition: Program went very well, small but enthusiastic participation. Crowds were good sized and very supportive right to the end.

Marketing Report: Beth Pearson, Marketing Director

Beth started her role on 1/1. Meeting with Riley & Lilly on a weekly bases. Has placed multiple FB posts for upcoming events – views and click through responses have been up year over year. Will continue to work with staff to promote upcoming events.

Fundraising Report: Carl Carlson, Treasurer

Discussed upcoming fundraising opportunities & the importance of AD sales for the upcoming shows.

Fun Director Report: Olivia McDowell, VP

- Olympic Watch Party: Discussed venue for the upcoming party and pricing. Will work with Riley & Beth to get this announced in coming days. Club will subsidize the cost as a marketing event.
- End of Year Banquet: We have secured The Country Club of Sioux Falls for 5pm on May 15. Details to follow.

OLD BUSINESS

Watertown FSC Relations: Tom had a great call with the Club President. Agreed to jointly start the conversation between all clubs in South Dakota to work together, supporting and synchronizing events. Based on their current structure, only home club members can use their ice. However, we will work on a joint usage agreement for next year.

Next Meeting: Tuesday, February 22, 2022 7:00pm (via Zoom)

Adjournment: Motion to adjourn by Sarah. Seconded by Carl. Meeting adjourned 8:45pm.
